2018 ITE Annual Conference

"Whenever I’m stuck in traffic, I can’t help but wonder, ‘Where did the creator of The Jetsons go, and why hasn’t he done something about this?’"

- Jimmy Fallon

January 17, 2018

The Tower at Rice-Eccles,
University of Utah
451 S 1400 E, 6th Floor
Salt Lake City, Utah 84112
(TRAX Stadium Station)

Conference Cost: $120
(A $10 late fee will be charged for registration at the door)

Our conference this year will focus on innovation in our industry – Technology in Transportation. This meeting will bring national perspectives while tapping into the abundance of transportation knowledge present in Utah. We seek to accomplish the following objectives:

1. Provide the opportunity to learn new skills or techniques.
2. Take a glimpse into future trends. What should be on our radar, and what may be closer to reality than we think?
3. Discuss ideas that will help expand our capabilities both personally and professionally.

The annual conference is a great way to continue your education and network with transportation professionals. We know you will enjoy our presenters and the venue. We also look forward to interacting with each of you at our monthly luncheons and events throughout 2018!

7:45-8:30  REGISTRATION / BREAKFAST AND VENDOR VISITS

8:30-8:40  Conference Welcome
Bryan Chamberlain - UDOT

8:40-9:30  Annual Report Card
Carlos Braceras - UDOT
Jerry Benson - UTA
Andrew Gruber - WFRC

9:30-10:45  Connected and Autonomous Vehicles
Status Update, Ed Bradley - Toyota
Status Update, Blaine Leonard - UDOT

10:45-11:15  MORNING BREAK / VENDOR EXHIBITS

11:15-12:00  Connected and Autonomous Vehicles (cont.) / Data and Detection
Human Interface Testing, Dave Strayer - U of U
Probe Data Update, Kelly Burns / Grant Farnsworth - UDOT
Managed Motorways & Detection Issues, Eric Rasband - UDOT

12:00-12:45  ITE AWARDS / VENDOR PRESENTATION / LUNCH

12:45-1:45  Lunch Keynote
Taj Rowland - kidnapped from his village in India, sold to an orphanage, and adopted in the US; will discuss perseverance and his personal journey to find his way home after nearly 20 years.

1:45-2:45  Uber Freight / TNCs
Uber Freight, Bradley Jacobs - Uber
TNC Research, Eric Womeldorf / Lynn Jacobs - Fehr & Peers

2:45-3:15  AFTERNOON BREAK / VENDOR EXHIBITS

3:15-4:00  Planning
Planning Perspective; Connected Vehicles, Jeff Harris - UDOT
Autonomous Vehicle Impact on VMT in Utah, Robert Chamberlin - RSG

4:00-4:30  Transportation Electrified
Electric Buses, Julia Collins - Park City Municipal
E-Bike Share, Caroline Rodriguez - Summit County